



RAZA DILBER

> **WORDPRESS, SEO AND
DIGITAL MEDIA BUYING**

CONTACT

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PERSONAL INFO

With 3+ years of experience, I specialize in WordPress development, SEO, Google Ads, and Meta Ads.

I excel in creating and optimizing websites for performance and search visibility, while also managing effective advertising campaigns.

My goal is to help businesses grow through tailored digital strategies and high-quality, user-friendly web solutions.

SKILLS

- **WordPress** - includes creating wonderful webpages using page builders like Elementor and Divi, performance optimization, security management, and content structuring.
- **Search Engine Optimization** - I excel in keyword research, on-page optimization, link building, and using tools like Ahrefs, SEMrush, and Screaming Frog for performance tracking.
- **Meta Ads** - I make effective campaigns, target precise audiences, track performance, and develop engaging ad content.
- **Google Ads** - managing search and display campaigns, keyword research and bidding, and analyzing performance for optimal ROI and conversions.

EXPERIENCE

WordPress and SEO

2022-2023

IFTISEO

- Developed and maintained WordPress websites for optimal performance.
- Implemented SEO strategies to enhance visibility and search rankings.
- Conducted keyword research and on-page optimization.
- Executed link-building campaigns to acquire high-quality backlinks.

WordPress and On Page SEO

2021

GridRule

- Developed and customized WordPress websites.
- Implemented on-page SEO techniques, including meta tag optimization and internal linking.
- Collaborated with content creators for SEO-friendly content.
- Monitored website performance and reported on SEO metrics.